



# Biotech Kaleidoscope

*Converging in Hong Kong for the future of Biotech Worldwide*

## Sponsorship Prospectus

**BIOHK2022**  
香港國際生物科技展



# Introduction

BIOHK will bring together the world's leading, established and most innovative stakeholders in biotech, pharma and finance as they collaborate in exploring the future of Hong Kong's role as an additional International Biotech Hub for the advancement of Biotech benefits worldwide.

Through sponsorship opportunity, your company would become part of this iconic event in the industry and increase exposure in the industry, please find all sponsorship packages in the following slides.

# Why Sponsor BIOHK?

- Opportunity to promote your organization and raise your company profile to a wider audience
- Promote your company to national and international participants
- Network with professionals from the industry
- Interact with academia from all around the world
- Become a part of this major turning point in Hong Kong's biotech industry
- Be a contributor creating Hong Kong to be an International Innovation Hub



# Who Might Attend BIOHK?

- Biotech Entrepreneurs
- CEO / CFO / CRO / CMO
- Financial Institution
- Government Agencies Officials
- Healthcare Companies
- Leading Business Consultants
- Incubation Centre
- Pharmaceutical Company
- Private Sector Investors
- Research Labs / Centers
- R&D Organizations
- Scientists
- Science / Industrial Parks
- Academia

**Networking between leading industry practitioners from around the world!**

# Sponsor Benefits

- Offer unlimited business opportunities
- Promote your brand to real-time decision makers
- Develop collaborative partnerships and business leads
- Gain deeper understanding about business opportunities in Mainland China & other Asia-Pacific countries
- Network with top influential people in the global biotech industry
- Your company will be advertised in all promotional collaterals
- Receive complimentary delegate passes and extra tickets for social events
- Implement the corporate social responsibility to promote the development of the biotechnology industry

# *Convention and side Sponsorship Categories*

 *Diamond Helix*  
*HKD600,000*

 *Sliver Helix*  
*HKD60,000*

 *Platinum Helix*  
*HKD400,000*

 *Scholarship*  
*HKD50,000 per 10 student*

 *Gold Helix*  
*HKD150,000*



Convention Sponsor Category	Diamond Helix	Platinum Helix	Gold Helix	Sliver Helix	Scholarship
Sponsor Amount	HKD600,000	HKD400,000	HKD150,000	HKD60,000	HKD50,000
<b>Conference Exposure</b>					
20 mins Speaking on stage at Conference	✓	✓	✓		
Verbal Acknowledgement at the Opening Ceremony	✓	✓	✓	✓	✓
Title Sponsorship for Biotech Award	✓	✓			
<b>Brand and Logo Exposure</b>					
Sponsor Logo on Attendee Bag	✓	✓	✓	✓	
Sponsor Logo on Floor Markers	✓				
Sponsor Logo Various Places Associated with One2One Partnering	✓	✓			
Sponsor Logo on Thank You Letter to attendees and publicity video (Post-event)	✓	✓	✓		
Sponsor Logo on High-Visibility Signage	✓	✓			

Convention Sponsor Category	Diamond Helix	Platinum Helix	Gold Helix	Sliver Helix	Scholarship
Sponsor Amount	HKD600,000	HKD400,000	HKD150,000	HKD60,000	HKD50,000
<b>Online Exposure</b>					
Floating E-Banner on BIOHK Website	✓	✓			
Sponsor Logo on Official Website, Convention App, LED Wall (Backdrop), Convention Social Media and E-Brochure	✓	✓	✓	✓	✓
300 / 150 / 100 -Words Company Introduction on Official Website	300 words	150 words	100 words	100 words	100 words
<b>Exhibition Exposures</b>					
Complimentary Standard Booth of 9 Sqm each	2 booths (18 sqm)	1 booth (9 sqm)			
<b>Complimentary Admissions</b>					
Complimentary All Access 4-Day Pass	8	6	6	4	4



Convention Sponsor Category	Diamond Helix	Platinum Helix	Gold Helix	Sliver Helix	Scholarship
Sponsor Amount	HKD600,000	HKD400,000	HKD150,000	HKD60,000	HKD50,000
On- Site Exposure / Print material					
Advert in BIOHK Convention Booklet	1 Page	1 Page	½ page	½ page	¼ page
Acknowledgement Online promotional material	✓	✓	✓	✓	✓
Sponsor Logo on backdrop at fairground	✓	✓			
Attendee Bag Inserts (Provided by sponsors)	✓	✓	✓	✓	✓
Welcoming Banquet at HKCEC (Networking event)	1 table (12 x pax.)	1/2 table (6 x pax.)	4 pax	2 pax	

*\*Logo size and position depend on the selected sponsorship package*

# Conclusion

BIOHK represents the beginning of a new era in biotechnology, an event in Hong Kong for global technology stakeholders. We invite you to contribute to this event and witness the beginning of a wave of innovations that will benefit well-being worldwide.





# CONTACT US

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