

Convention and side Sponsorship Categories

Diamond Helix
HKD600,000

Sliver Helix
HKD60,000

Platinum Helix
HKD400,000

Scholarship
HKD50,000 per 10 student

Gold Helix
HKD150,000

Convention Sponsor Category	Diamond Helix	Platinum Helix	Gold Helix	Sliver Helix	Scholarship
Sponsor Amount	HKD600,000	HKD400,000	HKD150,000	HKD60,000	HKD50,000
Conference Exposure					
20 mins Speaking on stage at Conference	✓	✓	✓		
Verbal Acknowledgement at the Opening Ceremony	✓	✓	✓	✓	✓
Title Sponsorship for Biotech Award	✓	✓			
Brand and Logo Exposure					
Sponsor Logo on Attendee Bag	✓	✓	✓	✓	
Sponsor Logo on Floor Markers	✓				
Sponsor Logo Various Places Associated with One2One Partnering	✓	✓			
Sponsor Logo on Thank You Letter to attendees and publicity video (Post-event)	✓	✓	✓		
Sponsor Logo on High-Visibility Signage	✓	✓			

Convention Sponsor Category	Diamond Helix	Platinum Helix	Gold Helix	Sliver Helix	Scholarship
Sponsor Amount	HKD600,000	HKD400,000	HKD150,000	HKD60,000	HKD50,000
Online Exposure					
Floating E-Banner on BIOHK Website	✓	✓			
Sponsor Logo on Official Website, Convention App, LED Wall (Backdrop), Convention Social Media and E-Brochure	✓	✓	✓	✓	✓
300 / 150 / 100 -Words Company Introduction on Official Website	300 words	150 words	100 words	100 words	100 words
Exhibition Exposures					
Complimentary Standard Booth of 9 Sqm each	2 booths (18 sqm)	1 booth (9 sqm)			
Complimentary Admissions					
Complimentary All Access 4-Day Pass	8	6	6	4	4

Convention Sponsor Category	Diamond Helix	Platinum Helix	Gold Helix	Sliver Helix	Scholarship
Sponsor Amount	HKD600,000	HKD400,000	HKD150,000	HKD60,000	HKD50,000
On- Site Exposure / Print material					
Advert in BIOHK Convention Booklet	1 Page	1 Page	½ page	½ page	¼ page
Acknowledgement Online promotional material	✓	✓	✓	✓	✓
Sponsor Logo on backdrop at fairground	✓	✓			
Attendee Bag Inserts (Provided by sponsors)	✓	✓	✓	✓	✓
Welcoming Banquet at HKCEC (Networking event)	1 table (12 x pax.)	1/2 table (6 x pax.)	4 pax	2 pax	

**Logo size and position depend on the selected sponsorship package*